

McLemore Personal Display Shelf
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Reference Cited
U.S. Patent Documents
D. 163,338 Sontag-----Dec. 14, 1948
D. 122,679 Blomgren-----Sept. 24, 1940
D. 145,555 York-----Sept. 3, 1946



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BACKGROUND OF INVENTION

- 1) This Invention is a new version of a display shelf. An invention that has existed for many years in many forms. However until now no such invention has been created to especially display individual articles on individual shelves. This invention was invented to save space and for fragrance collectors to display their own personal collections on.
- 2) The primary difference from previous art is there is no utility patent in existence for this type of display shelf utilizing this fastening method to securing the horizontal transparent shelf to a vertical support surface with more than one shelf, which allows less support obstructions for placement of individual articles. The difference in this invention is what the inventor calls the McLemore method of invisible support using adhesive, glass, mirror and or acrylic as the only components to create this display shelf device.
- 3) This product was created to fill a void of any existing product in the market place designed for this purpose. It is art with a function dependent on beauty as much as functionality and practicality to save space in the home. Though this product was invented and designed for use by fragrance collectors. Its functionality and practicality serves many other collectables. Through research it is my opinion that this product falls in the patent class of 108 or 211 according to the opinion of observers who have seen this product at the U.S. patent office

BREIF SUMMARY OF INVENTION

Said invention is called the McLemore Personal Fragrance & Specialty Display Shelf. named after fragrance collector and inventor G. McLemore, for the type of method used in its support system and construction. The McLemore personal display shelves were invented to save space while offering collectors of fine fragrances a way to elegantly display their own personal collections at home or in the office.

The displays are made to be easily mounted to a wall by mirror clips or picture hanging devises with ease. The displays offer individual transparent shelves to accommodate individual articles, on a clear or reflective support surface. The shelves which can consist of one or more are permanently affixed with TME-6000 adhesive with supporting strength of up to 3500 pounds per square inch. The shelves are geometrically configured to allow varying heights of articles. The support method for the shelves appears invisible and allows more room for article without support obstructions. The displays can be designed in many styles and shelf configurations. The new way to display in a new millennium



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BRIEF DESCRIPTION OF THE SEVERAL VIEWS OF THE DRAWINGS

There are two separate pages of drawings figures for this invention, illustrating the two relevant views and one exploded view which are as follows:

Figure Views

Figure # 1A Vertical support surface in a round shape

Figure # 1B Clear horizontal support shelf for article

Figure # 2 Exploded side view

Figure # 2a Vertical support surface front

Figure # 2b Horizontal transparent shelf

Figure # 2c Point on front support surface where adhesive is applied
adhesive is also applied to rear edge of clear horizontal shelf or shelves.

Figure #2d Rear of vertical support surface that mounts to a wall

Figure # 3 Front view of 14 horizontal transparent shelves on a
reflective vertical support surface illustrating shelf patterning to allow
taller individual articles to fit on individual shelves

Figure # 4 Side view of fig. 3 illustrating no visible supports or
obstructions by exterior supports

Figure # 5 Side view of fig. 6 illustrating regardless of vertical support
shape horizontal shelf support practices the same benefits and function

Figure # 6 Front view of 6 horizontal transparent shelves on a round
transparent vertical support surface demonstrating benefits of shelf
patterning and absence of support obstructions.



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DETAILED DESCRIPTION OF THE INVENTION

1. The invention is a personal display shelf having a vertical support base surface, with horizontal $\frac{1}{4}$ inch transparent individual shelf or shelves that are exclusively attached to the support surface base by an adhesive compound called E-6000, which eliminate exterior supports. This display shelf is the first display shelf designed especially to support personal fragrance bottles or other reasonably light weight collectables elegantly and mounts on a wall in the home or office with mirror clips or picture hanging apparatus.
2. The difference between a Mclemore personal display shelf and previously created displays or shelves, is the mounting process. Individual glass or acrylic shelves creating invisible sturdy support, without visible exterior supports. Also with varying fixed placement of shelves that allow more room for placement of articles of various heights.
3. Mclemore personal displays are easily movable from room to room due to the simplicity of the wall mounting processes. All previous methods for mounting glass shelves requires the use of some sort of screws, brackets, braces or fasteners which are usually visible and because of the composition of glass, not conducive to screws into glass shelves for support.
4. The Mclemore personal displays use only glass, or reflective surface such as mirror for its vertical back support surface, the shelves are made from glass or acrylic. The construction of said display is achieved by building the display in a horizontal position with the shelves affixed with vertical placement to allow the adhesive compound to cure for a prescribed curing time before trimming excess adhesive. Though the adhesive specifications for the compound allows up to 3500 pounds per square this display shelf is designed to display light weight collectables in an elegant manor for the owner of treasured collectables while saving space on dresser, sink, or any other traditional place for displaying fragrance bottles or other collectables.
5. Though the shelves are permanently affixed, they are positioned to allow for different size bottles. The shelves also can vary in width from one to twelve inch's. The personal display shelf can come in different styles, with a reflective support base or a clear support base both accenting the owners personal collectables in a way never before available with conventional display shelving.



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